Avalara MatrixMaster™



Include sales tax calculation by product and jurisdiction on UPC codes with MatrixMaster.

UPC MatrixMaster maintains the world's largest database of sales tax data for millions of products in thousands of jurisdictions across the U.S.

UPC MatrixMaster™ is the patented technology that provides sales and use tax compliance down to the product level (SKU). UPC MatrixMaster enables businesses that identify products with alphanumeric codes (i.e., barcodes) to accurately calculate taxability at the point of sale.

Automatic

UPC MatrixMaster is automatically updated so you'll incorporate sales tax compliance and tax law changes into your product listings.

Accurate

Determine the taxability of millions of products and incorporate tax compliance into your processes. Identify specific product characteristics, such as manufacturer, size, ingredients and packaging.

Comprehensive

UPC MatrixMaster provides comprehensive coverage for national, as well as private-label products.

Effective

UPC MatrixMaster helps you deal with tax challenges, including:

- The constant flow of new products into your inventory.
- Large volumes of SKUs and tax data.
- Error-prone situations such as sales tax holidays and exemptions.
- Sales tax calculation errors at the point of sale.
- Sales tax audit risk.
- Customer service issues.
- Class-action lawsuits.

UPC MatrixMaster provides a customized, fully-managed service that save clients significant time and resources.

- Millions of product codes for thousands of jurisdictions.
- On-demand reporting.
- Customer dispute resolution.
- Sales tax holiday and exemption tracking.

"UPC MatrixMaster is the only comprehensive service for product sales taxes that takes product taxability down to the SKU level in every taxing jurisdiction."

– Fortune 500 Retailer

Avalara™

Get started with Avalara MatrixMaster today.

Call 877-780-4848
Visit: www.avalara.com

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